



PPG Industries

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Demand Everything and Compromise Nothing with the OLYMPIC Paint and Stain ‘No Compromises’ Promotion

DIYers can enter for a chance to win a personal consultation with celebrity DIY expert Eric Stromer for a room or deck makeover, plus \$2,500 to complete the look

Pittsburgh, April 12, 2012 – OLYMPIC® Paint and Stain is rallying DIYers to ditch drab walls and mediocre decks by entering the “No Compromises Makeover with Eric Stromer” promotion. Fans are invited to enter by visiting the *Olympic* Paint and Stain page on Facebook and uploading a photo of a room or deck that needs a makeover. Two winners will be chosen - the one room and one deck entries that are most in need of a makeover will both win the grand prize of a face-to-face consultation with celebrity DIY expert [Eric Stromer](#), an expert crew to complete the project in a weekend, *Olympic* Paint and Stain products, and a \$2,500 Lowe’s gift card to complete the look.

“Making changes to your big interior and exterior spaces can be easy and doesn’t have to cost a lot of money,” said Eric Stromer, host of HGTV’s “Over Your Head.” “By insisting on the right products, such as *Olympic* Paint and Stain, DIYers can demand big changes in simple, affordable ways and compromise nothing.”

To upload your entry or view others’ entries, visit <https://www.facebook.com/olympicpaintandstain>.

“Eric is the perfect partner for *Olympic* Paint and Stain on this program because both strive to empower DIYers to tackle home improvement projects without compromising quality for value,” said Jennifer Dodson, senior marketing manager for *Olympic* Paint and Stain. “*Olympic* Paint and Stain products such as *Olympic* ONE Paint and Primer in one and *Olympic* MAXIMUM Stain and Sealant in one provide DIYers with the ultimate in high performance and durability at an affordable price.”

The extreme hiding power of *Olympic* ONE Paint + Primer in one easily covers old walls, and its resilient stain-fighting power helps keep walls looking cleaner and newer longer. For exterior decks, *Olympic* MAXIMUM Stain + Sealant in one waterproofs, protects and beautifies wood with a single brushstroke. *Olympic* ONE Paint + Primer in one is sold exclusively at Lowe’s home improvement stores; *Olympic* MAXIMUM Stain + Sealant in one is sold at Lowe’s home improvement stores and other fine retailers.

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Olympic Paint is a category leader in the paint segment with distribution in Lowe's, the nation's second-largest home improvement retailer. From *Olympic* ONE primer-and-paint-in-one product to the zero-VOC (volatile organic compound), low-odor Premium Interior line, *Olympic* Paint addresses consumers' desire for durable, affordable and innovative paint products. For more information, visit <http://www.olympic.com>.

Share your love of color on Facebook (<http://www.facebook.com/olympicpaintandstain>) and Twitter (<http://www.twitter.com/inspiredcolor>).

PPG: BRINGING INNOVATION TO THE SURFACE.™

PPG Industries' vision is to continue to be the world's leading coatings and specialty products company. Through leadership in innovation, sustainability and color, PPG helps customers in industrial, transportation, consumer products, and construction markets and aftermarkets to enhance more surfaces in more ways than any other company. Founded in 1883, PPG has global headquarters in Pittsburgh and operates in more than 60 countries around the world. Sales in 2011 were \$14.9 billion. For more information, visit <http://www.ppg.com>.

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