



PPG Industries

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If These Walls Could Talk, They'd Say...

Olympic (R) Paint Offers Homeowners a Chance to Win a \$2,000 Cash Prize and Personal Consultation with Celebrity DIY Expert Eric Stromer!

Pittsburgh – June 21, 2011 – If your walls could talk, what would they say? That's the question [Olympic Paint](#) is asking homeowners across the country on their Facebook page, where fans are invited to upload a photo or video of a room in need of a "paint-lift" to the "If These Walls Could Talk" competition. *Olympic* Paint will reward the best answer, based on community votes, with a grand prize of \$2,000 and a free consultation from major cable network and celebrity DIY expert [Eric Stromer](#), as well as weekly prizes of \$1,000.

"I've teamed up with *Olympic* Paint to help homeowners transform their plain or outdated walls into something that reflects the personality of their home and their personal style," said Eric Stromer, host of HGTV's "Over Your Head" and author and DIY columnist. "Available in numerous shades and color combinations, *Olympic* Paint makes it easy to create a space that fits your lifestyle and desired look."

To upload your own entry or vote for your favorite "If These Walls Could Talk" entry, visit the competition page at: <http://apps.facebook.com/ifwallscouldtalk>.

"We're thrilled to collaborate with Eric on this fun competition to help consumers not only bring fresh paint to their walls, but also a fresh look, mood and attitude to their room, while learning a few helpful painting hints along the way," said Jennifer Dodson, Senior Marketing Manager, *Olympic* Paint and Stain. "I'm sure we'll find that walls across the country have some interesting things to say about their color aspirations!"

As an interior and exterior designer, Stromer specializes in creating spaces that are inviting and knows that choosing the right colors is essential when designing and managing home renovation projects. While there will only be one grand-prize winner, Stromer is offering painting tips and tricks to help consumers achieve the perfect paint job via the [Olympic Paint Facebook](#) page, including:

- Always use blue or green tape to tape off for painting. It's designed with less adhesive to prevent pulling off paint when finished.
- Time saver...don't worry about taping off windows before you paint, you can easily blade them after.
- Hold your paintbrush like a pencil for more accuracy when cutting a line.
- Lightly sand all glossy surfaces before painting, and the paint will stick much better.
- Any time you remove electrical cover plates or fixtures for painting, tape all screws to wall plates and fixtures.
- If you have to pick up the kids and don't have time to clean your paintbrushes or rollers, wrap them in plastic wrap or foil and you've just bought yourself four hours.

To learn more about the reasons to insist on *Olympic* Paints or get more painting tips, visit www.olympic.com or www.insistonolympic.com. You can also join the conversation by liking *Olympic* Paint on Facebook (<http://www.facebook.com/olympicpaintandstain>) and by following *Olympic* on Twitter (www.twitter.com/inspiredcolor). Log on for updated painting and color selection tips, how-to's and inspiration from others sharing their latest home improvement stories.

Olympic Paints, a brand of PPG Architectural Finishes, Inc., is a category leader in the paint segment. *Olympic* Premium Interior Zero-VOC, low-odor paint, sold exclusively at Lowe's, the nation's second-largest home improvement retailer, offers a natural choice for "green" decorating. For more information on *Olympic* products and ongoing color updates, visit www.olympic.com.

About PPG

PPG Industries' vision is to continue to be the world's leading coatings and specialty products company. Founded in 1883, the company serves customers in industrial, transportation, consumer products, and construction markets and aftermarkets. With headquarters in Pittsburgh, PPG operates in more than 60 countries around the globe. Sales in 2010 were \$13.4 billion. PPG shares are traded on the New York Stock Exchange (symbol: PPG). For more information, visit www.ppg.com.

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