



## PPG Industries

PPG Industries, Inc.  
One PPG Place – 37  
Pittsburgh, Pennsylvania 15272 USA  
Telephone: (412) 434-2256  
Fax: (412) 434-2282

### **OLYMPIC (R) Exterior Stain Announces New, Free Color Harmonizer Tool** *Desktop App Inspires Consumers to Revitalize Their Outdoor Home Spaces with Color*

Pittsburgh – Aug. 24, 2011 – A home’s exterior is usually the first thing that your guests notice when they pull in. So it’s important that you give just as much attention to selecting exterior stain colors for your siding, trim and deck as you would for choosing interior paint colors. *Olympic* Exterior Stains today is launching a free, interactive desktop color harmonizer that takes users through different color schemes and easily identifies no-fail color combinations that will work with their home exterior.

“It can be challenging to choose complementary colors whether you’re staining your entire home or selecting colors for your deck,” said Susan Uram, Brand Manager, *Olympic* Exterior Stains. “Our new color harmonizer makes it easy for homeowners to select beautiful color combinations that will enhance their home’s existing features.”

*Olympic* Exterior Stain’s color harmonizer is rich with tips on how to best select and blend exterior stain color. With just a click from your desktop, users can browse up to seven color schemes in yellows, greens, browns, reds, creams/whites, greys and blues, and preview how different shades look by pulling the colors from the palettes into a “blueprint” deck or house. DIYers can visit [www.olympic.com](http://www.olympic.com) to interact with the free color harmonizer tool.

#### **About *Olympic* Paints and Stains**

*Olympic* Paints and Stains, a brand of PPG Architectural Finishes, Inc., is a category leader in the paint and stain segment with distribution at Lowe’s and other fine retail locations. For more information and ongoing color updates, visit [www.olympic.com](http://www.olympic.com) or [www.insistonolympic.com](http://www.insistonolympic.com).

#### **About PPG**

PPG Industries’ vision is to continue to be the world’s leading coatings and specialty products company. Founded in 1883, the company serves customers in industrial, transportation, consumer products, and construction markets and aftermarkets. With headquarters in Pittsburgh, PPG operates in more than 60 countries around the globe. Sales in 2010 were \$13.4 billion. PPG shares are traded on the New York Stock Exchange (symbol: PPG). For more information, visit [www.ppg.com](http://www.ppg.com).

*Olympic* is a registered trademark of PPG Architectural Finishes, Inc.

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**Media Contacts:** Susan Uram, *Olympic* Paints and Stains, [suram@ppg.com](mailto:suram@ppg.com), 412-434-2256  
Lauren Knox, Ketchum, [lauren.knox@ketchum.com](mailto:lauren.knox@ketchum.com), 404-879-9157